

# NEW CLAYMATES

## Mask Duos

FULL OF ANTIOXIDANTS  
FREE OF DULL, TIRED-LOOKING SKIN

### WHAT ARE THEY?

Claymates Mask Duos provide two complementary, skin-enhancing formulas in one convenient jar. These multi-masking must-haves are pure genius, providing two targeted formulas in one jar so you can easily customize your routine to meet your skin's needs. Formulated with mineral-rich clays and infused with fruit extracts to help visibly brighten, firm, purify and hydrate your skin.

Claymates Mask Duo formulas include:

### Be Bright and Be Firm

The purple, mineral-rich Be Bright mask is infused with **Pomegranate Extract** and **Papaya Enzymes** to gently exfoliate, with a slight tingle, revealing a bright, fresh-looking complexion. Try it on areas that need exfoliation and a brightness boost, such as the T-zone or chin. The green, mineral-rich Be Firm mask is infused with **Kale Seed** and **Watermelon Extract**, giving skin a healthy dose of moisture and a plumped appearance. Apply to areas that need a little tightening, such as cheeks and jawline.



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## Be Pure & Be Dewy

Deeply cleanse, purify and refine the look of pores with the Be Pure mask, a white mineral-rich clay mask infused with **White Grapefruit** and **White Peach Extract**. Try this gently warming mask on areas that need a deeper cleaning, such as the T-zone or chin. Hydrate, calm and reduce the appearance of redness with the Be Dewy mask, a pink mineral-rich mask infused with **Acai Berry** and **Black Currant Extracts**. Apply to areas that need a little more hydration, such as cheeks and neck.



## HOW TO USE

### Step 1

Evenly apply each mask to the desired area of clean, dry skin (avoid the eye area)

### Step 2

Leave on for 10 to 15 minutes

### Step 3

Rinse. Recommended usage: 1–3 times per week.

## LAUNCH DATE

July 2018

## U.S. SUGGESTED RETAIL PRICE

\$35 each

Available at bareMinerals boutiques, bareMinerals.com and Ulta.

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## FOR MORE INFORMATION, PRODUCT IMAGES OR SAMPLES:

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