# GIVE THE STARS

# Introducing the bareMinerals Holiday Collection

Inspired by the clean, timeless beauty of the night sky, the bareMinerals 2018 holiday collection takes its cue from the cosmos, celebrating its endless possibilities. As constant reminders that we're part of something bigger, stars also represent the imprint we leave on each other when we come together as a community. In this twinkling limited-edition collection, bareMinerals reminds that sometimes giving is the most beautiful thing you can do.

From cult-classics reimagined in covetable metallic vessels to celestial-themed offerings and exclusive shades, bareMinerals has dreamed up some sparkling ways to show you care this holiday season. So, reach for the stars—and be sure to share them with someone special.





# MOONLIT MAGIC DELUXE ORIGINAL FOUNDATION SPF 15

(\$69 value, yours for \$45)

If our award-winning ORIGINAL Foundation—a clean beauty essential since 1995—didn't dazzle you before, this deluxe-sized collector's edition jar encircled in a star-studded charm bracelet is bound to bring on the gasps. Made with only 5 ingredients, this best-selling mineral formula is everything your skin needs—and nothing that it doesn't. Simply swirl a small amount of foundation in the cap until it disappears into the Beautiful Finish Brush (sold separately), tap away any excess, and buff onto skin in circular motions. Repeat to customize your coverage level.

- Deluxe collector's edition jar of ORIGINAL Foundation
- Celestial-themed charm bracelet

## STARDUST DELUXE MINERAL VEIL FINISHING POWDER



### (\$64 value, yours for \$40)

This deluxe-sized collector's edition jar of MINERAL VEIL Finishing Powder has been accessorized with a stunning, celestial-inspired bracelet for the holiday season. Use the Supreme Finisher Brush (sold separately) to sweep this ultrafine, never-cakey formula under or over your bareMinerals foundation to blur pores and fine lines, absorb excess oil and set makeup for selfie-ready skin, no filter required.

- Deluxe collector's edition jar of original MINERAL VEIL Powder
- Celestial-themed charm bracelet



# AURORA LIGHTS GEN NUDE EYESHADOW PALETTE

## (\$90 value, yours for \$48)

Discover 18 resplendent shades (including 8 limited-edition hues) of bareMinerals best-selling GEN NUDE mineral eyeshadow in one glamorous, intergalactic palette. Mix and match these good-for-skin shadows with matte, radiant, shimmer and metallic finishes to create countless lid looks during the holidays and beyond. High-impact and crease-resistant, this formula provides 12 hours of bold, budge-proof color.

**GEN NUDE shades included:** Spotlight, 500 Thread Count, NEW Interstellar, NEW Venus, NEW Earthling, NEW Wave Length, NEW Galaxy, NEW Comet, NEW Force Field, Presto, Delightful, Catch Me If..., Romp, Louder, Santorini, NEW Meteor Shower and Dazzle, Perspective.





#### STELLAR GLOW HIGHLIGHTER PALETTE

#### (\$96 value, yours for \$45)

Get glowing this holiday season with a curated collection of powder highlighters, with shades that range from shimmering champagne to holographic pink. Free of parabens, sulfates, phthalates, talc and fragrance, the exclusive baked formula leaves skin with a natural, luminescent finish. Use the Dual Finish Blush and Contour Brush (sold separately) on dry skin for a soft veil of color, or simply add water for out-of-this-world shine. Mix and match all 6 shades to customize your unique level of radiance.

**Shades included:** Moonlit Pearl, Peri-Twinkle, Pulsar Pink, Sunburst, Celestial Golden, and Mercury Rising



#### CELESTIAL MAGIC LIPSTICK GIFT SET

#### (\$56 value, yours for \$36)

You'll feel good about giving these 8 universally flattering shades of GEN NUDE Radiant Lipstick—a clean, creamy formula that uses naturally-derived oils and butters to smooth and soften the appearance of dry lips. These tiny tubes slip seamlessly into even the smallest clutch, making them the ultimate beauty companion for the holiday party circuit.

**Shades of GEN NUDE Radiant Lipstick included:** *Tutu, Crush, Notorious, Nudist, Panko, XOX, Queen, Crave* 

#### SUPERNOVA SPACE GLOSSARY MAKEUP SET

#### (\$247 value, yours for \$79)

Filled with 12 full-size favorites, this limited-edition set is the gift that keeps on gifting, thanks to the countless looks it can help create. Packed with everything needed to impart glowing skin, luxe lids and a plush pout, any clean beauty enthusiast will enjoy exploring these makeup essentials.

Full-Size GEN NUDE Matte Liquid Lipcolor in BO\$\$ Full-Size GEN NUDE Buttercream Lip Gloss in Tantalize Full-Size GEN NUDE Patent Lip Lacquer in Can't Even Full-Size Moxie Plumping Lip Gloss in Dare Devil Full-Size ONE FINE LINE Micro Eyeliner in Exact Onyx Full-Size Loose Eyeshadow in Queen Phyllis Full-Size Loose Blush in Beauty Full-Size MINERAL VEIL Finishing Powder Full-Size PRIME TIME Foundation Primer Full-Size Loose Radiance in Clear Full-Size LASHTOPIA Mega Volume Mineral-Based Mascara Double Ended Soft Focus Shadow and Blush Brush



THE POWER OF GOOD



# FULL OF HEART FREE OF HUMBUG

For more information, product images, availability or samples please contact Joanne Sulit jsulit@bareminerals.com 212 805 1815

#### ABOUT BAREMINERALS

Clean minerals are at the heart and soul of every bareMinerals product. Free of chemical sunscreens, coal tar, formaldehyde, mineral oil, microbeads, parabens, phthalates, propylene glycol, triclosan and triclocarban, bareMinerals remains committed to keeping potentially questionable ingredients off your skin and out of the environment. After two decades in the beauty industry, bareMinerals continues to deliver high-performance formulas and extraordinary sensorial experiences. The brand's clean mineral makeup and skincare is tested and proven, while its exceptional customer testimonials, five-star ratings, rave reviews and clinical results speak for themselves. Good for everyone. Good for the world.

@bareminerals #cleanbeauty #powerofgood

