

FULL OF BOTANICAL EXTRACTS

FREE OF CHEMICAL SUNSCREEN

NEW SKINLONGEVITY

Vital Power Moisturizer Broad Spectrum SPF 30

WHAT IS IT?

Awaken. Hydrate. Brighten. Protect. bareMinerals **SKINLONGEVITY** Vital Power Moisturizer Broad Spectrum SPF 30 is a lightweight daily moisturizer that delivers four key benefits in one simple step. Infused with the same patented Long Life Herb as the brand's best-selling **SKINLONGEVITY** range, this mineral-rich botanical sourced from Okinawa, Japan helps improve skin's resilience to better protect against damaging environmental stressors and reduce visible signs of aging. Along with glow-boosting Peony Extract, invigorating Green Coffee Bean Extract, and non-chemical, mineral sunscreen that shields skin from harmful UVA/UVB rays, this powerful formula helps skin look healthy and young, longer. Always clean without compromise, this good-for-skin daily moisturizer is the perfect first step to your routine, as it can also be worn under makeup. Use it with **SKINLONGEVITY** Vital Power Infusion Serum, Vital Power Eye Gel Cream, and Vital Power Sleeping Gel Cream for radiant, resilient results.

KEY BENEFITS:

Replenish and Renew: Instantly replenishes moisture levels and nourishes skin with essential minerals and botanical extracts that help to diminish the appearance of fine lines, wrinkles and uneven skin tone while protecting against future signs of aging.

Non-Chemical Protection: Known to be less likely to irritate skin or clog pores than chemical sunscreens, this clean, mineral-rich formula uses Titanium Dioxide and Zinc Oxide to defend against damaging UVA and UVB rays.

Lightweight and Won't Clog Pores: Suitable for all skin types, streamline your morning routine with this fast-absorbing, featherweight lotion that can be easily layered under makeup.

Vegan-Friendly: Full of what's good and free of what harms, this daily moisturizer does not contain any animal-derived ingredients. bareMinerals never tests on animals nor does the brand work with any manufacturers who perform animal testing.



bareMinerals

FULL OF

Long Life Herb

Improves skin's resilience and protects against environmental aggressors to prevent visible signs of aging. This vitamin- and mineral-rich herb is grown in Okinawa, Japan, also known as The Island of Long Life.

Green Coffee Bean

Helps awaken and refresh tired looking skin.

Peony Extract

Hydrates and brightens the look of a dull complexion.

Mineral Sunscreen

Deflects and scatters damaging UV rays using Titanium Dioxide and Zinc Oxide.



vegan



synthetic
fragrance-free



SLS-free

CLINICALS AND CLAIMS

AFTER 1 USE:

Skin feels immediately hydrated, soft, and smooth*.

AFTER 1 WEEK:

Skin feels replenished*.

AFTER 4 WEEKS:

Improves the appearance of skin texture and evens skin tone*.

EASY APPLICATION:

In the morning after cleansing, apply 1-2 pumps to the face and neck. Blend well*.

LAUNCH DATE: February 2019

U.S. SUGGESTED RETAIL PRICE: \$36

Available at bareMinerals, bareMinerals.com, Ulta, Macy's, Nordstrom, QVC, fine salons and spas.



ABOUT BAREMINERALS

Clean minerals are at the heart and soul of every bareMinerals product. Free of Chemical Sunscreens, Coal Tar, Formaldehyde, Mineral Oil, Microbeads, Parabens, Phthalates, Propylene Glycol, Triclosan, Triclocarban and always cruelty-free, bareMinerals remains committed to keeping potentially questionable ingredients off your skin and out of the environment. After two decades in the beauty industry, bareMinerals continues to deliver high performance formulas and extraordinary sensorial experiences. The brand's clean mineral makeup and skincare is tested and proven, while its exceptional customer testimonials, five-star ratings, rave reviews and clinical results speak for themselves. Good for everyone, good for the world. That's THE POWER OF GOOD.

WE ARE 100%



paraben-free



phthalate-free



formaldehyde-free



chemical sunscreen-free



triclosan-free



triclocarban-free



propylene glycol-free



mineral oil-free



coal tar-free



microbead-free



cruelty-free

CRUELTY-FREE

bareMinerals

THE POWER OF GOOD

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